

## Michal Kosinski, *Stanford Graduate School of Business, USA*



Michal Kosinski is an Assistant Professor at Stanford Graduate School of Business. He holds a PhD in Psychology from University of Cambridge (2014), an MPhil in Psychometrics (2009), and a MS in Social Psychology (2008). His research focuses on studying humans through the lenses of digital footprints left behind while using digital platforms and devices. He coordinates the myPersonality project, which involves global collaboration between over 200 researchers, analyzing the detailed psycho-demographic profiles of over 8 million Facebook users. While at Cambridge University, he started an open-source online adaptive testing platform Concerto and ApplyMagicSauce.com predictive engine. In year 2016, he was awarded a Rising Star designation by the Association for Psychological Science (APS). He published over 50 journal articles. His H-index is 24 and his work was cited over 3400 times.

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